Eventing Southland Sponsorship Proposal

Eventing:

The sport of eventing can be likened to the equivalent of an equestrian" triathalon" with horses being judged on their combined score across a dressage, cross country and show jumping test to find an overall winner

Eventing is a well-recognised sport worldwide with New Zealand being regarded as a dominant player with numerous gold medal performances across Olympic and World Championships events

Eventing Southland:

Eventing Southland run competitions from October through until March at a variety of venues around Southland. We host training days with local and National instructors along with "training" competitions to allow for development of young riders, horses and officials.

Our graded competitions run from 65cm through to 2 level (120cm) offering participation for junior and pony club riders through to experienced combinations at the higher grades. Our competitions are supported primarily from local competitors but we also have a large number of travelling entries from Otago and Canterbury.*

Our current venues are Donovan Park in Invercargill, and our Ryal Bush Eventing Centre in Central Southland. We are also raising sponsorship and grants for the development of a new National level course at the Gore Racecourse in conjunction with the Gore Pony Club.

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Sponsorship

As with many local sports, we are facing an increasing rise in our running costs and any sponsorship we can raise greatly helps us to meet these costs so as we can continue to operate in Southland and allow riders the opportunity to compete in our sport at a regional level.

The 2017/2018 season dates are as follows:

October 14 & 15	*Training Camp, Oreti*	*January 14*	*Gore PC ODE*
October 29	*Donovan Park*	*January 27 & 28*	*Ryal Bush, FEI*
November 25 & 26	*Ryal Bush*	*February 10 & 11*	*Donovan Park*
December 2 & 3	*Eventing Camp, Ryal Bush*	*March 30 & 31*	*Ryal Bush*

We invite offers of sponsorship for both monetary value as well as products and services which we can offer to our competitors as prizes.

Contact:

We are committed to helping your organisation achieve your goals, all packages overleaf are suggestions and we can work with individuals to achieve any specific requirements

www.eventingsouthland.com

www.facebook.com/eventingsouthland
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Accumulator Sponsor
$500
Cash or products

Please note accumulator sponsors limited to four

- Naming rights to one of our four accumulator competitions that run throughout the season
  - The accumulator carries this name for all schedules and results
  - This will be advertised in all media used for schedules, results etc.
- Logo advertising on our website as well as links to websites if required
- Framed photograph of accumulator winner
- Sponsors name printed on ribbons awarded
- Advertising on our Facebook page as well as links to any social media of the sponsor
- Logo advertising in event schedules
- Banner placement at all competitions
- VIP attendance to all our competitions (free food and beverage in our officials tent) as well as the opportunity to set up any retail/ advertising space as required
- Sponsorship mention at our event prize giving's

Gold
$250+
cash or products

please note Gold sponsors limited to nine sponsors, naming rights are tiered from our highest grades down according to sponsorship amount

- Naming rights to one of our competition grades for the season, i.e. "AB Lime 2*"
  - The class carries this name for all schedules and results
  - This will be advertised in all media used for schedules, results etc.
- Logo advertising on our website as well as links to websites if required
- Advertising on our Facebook page as well as links to any social media of the sponsor
- Logo advertising is event schedules
- Banner placement at all competitions
- VIP attendance to all our competitions (free food and beverage in our officials tent) as well as the opportunity to set up any retail/ advertising space as required
- Sponsorship mention at our event prize giving's

Silver
less than $250
cash or product

- Sponsorship mention on our website
- Advertising on our Facebook page as well as links to any social media of the sponsor
- Sponsorship mention in our event schedules
- Sponsorship mention at our event prize giving's

Packages can be tailored to suit, i.e. for larger sponsorship amounts, accumulator and gold are available together